



Boulder's Entrepreneurial Hub

2008 Metrics Report

Welcome from the Executive Director

As part of the Boulder Innovation Center's (BIC) ongoing support of the Entrepreneurial Community, we are committed to sharing our organization's results for 2008.

In the rollercoaster that dominated the economic news in 2008, the BIC experienced strong demand from local start-ups and was instrumental in the creation of 4 start-up companies based on University of Colorado technology. Many of the BIC's clients added jobs, grew revenues and invested capital locally providing a silver lining to the current conditions and building a foundation for future growth.

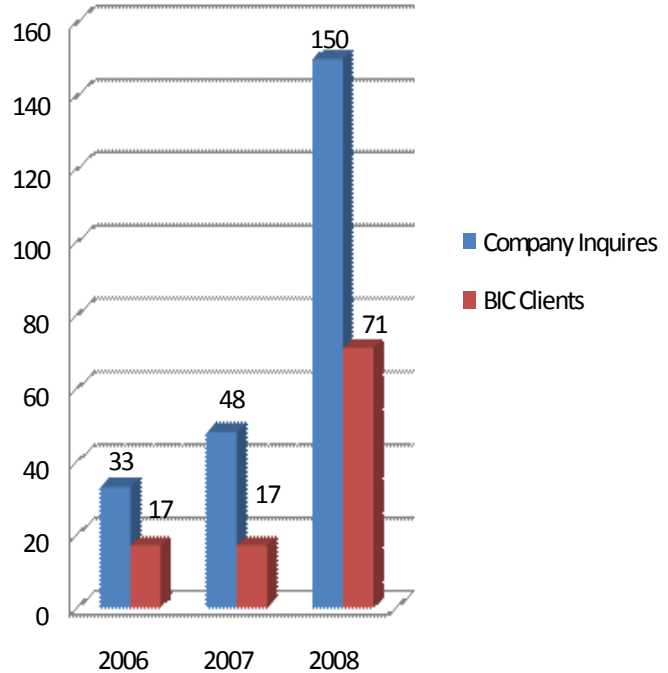
We worked with 150 companies in 2008 and had 71 clients. In 2008, we are happy to report that our clients and alumni:

- Added 68 jobs
- Had 204 total employees
- Achieved sales of \$18.6M
- Raised \$5.3M in capital
- Leased 80,453 SQFT of real estate

I would like to thank the BIC team, clients, advisors and sponsors. Without them we could not achieve these results.

Sincerely,
 Tim Bour
 Executive Director,
Boulder Innovation Center

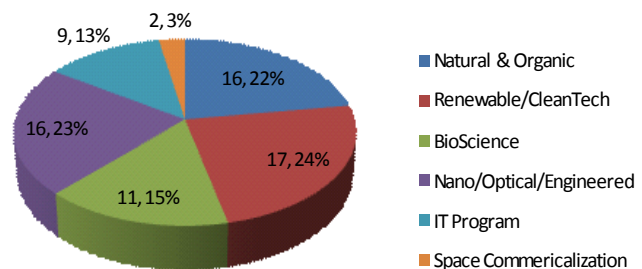
Clients



BIC-Client Interaction: Activity that results in the BIC providing support to emerging businesses in the Boulder area. In 2008, the BIC spoke with one hundred fifty firms about their business and provided them with some level of assistance. Twenty-seven firms became active Boulder Area Clients. The other forty-four Clients come from our activities as a commercialization partner with the University of Colorado. The number of company inquires increased >300% and the number of clients increased by >400% in 2008 over 2007.

The BIC actively supports early stage companies and entrepreneurs, who create jobs, grow revenue, invest capital, rent real estate and as a result create a vibrant, sustainable economy. These clients are grouped into six main BIC program areas according to industry. The chart to the right shows the number and percentage of BIC clients by market segment in 2008.

2008 Market Breakdown (# of BIC Clients, % of all Clients)

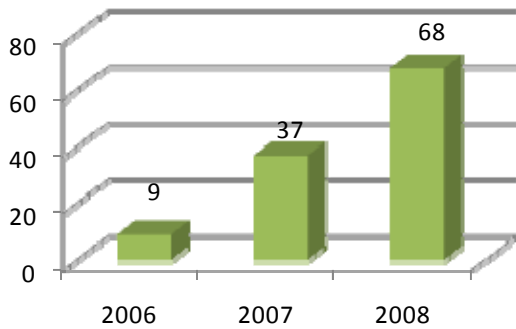


For more information on becoming a Client, Advising or Sponsoring the BIC, please visit.
www.BoulderInnovationCenter.com

Boulder Innovation Center

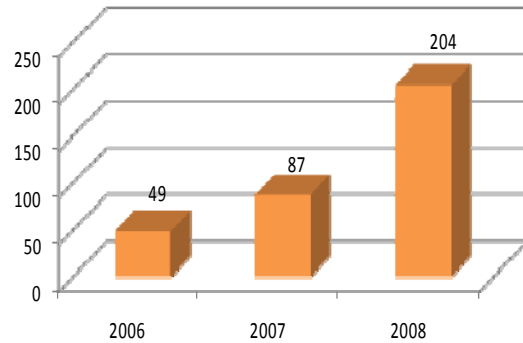
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Jobs Created



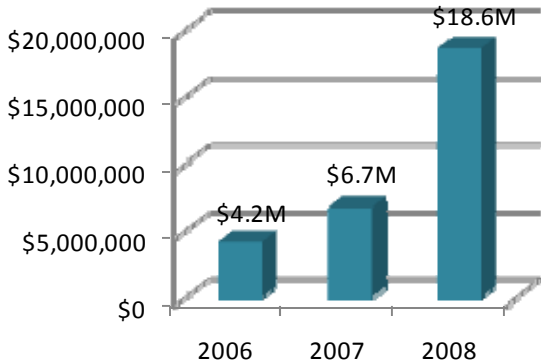
Jobs Created: The number of new positions added at current Clients and Alumni.

Full Time Employees



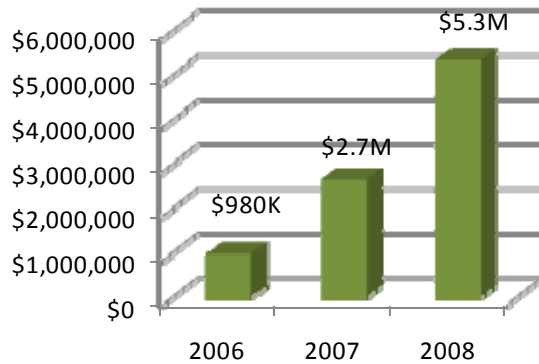
Total Employment: The total number of employees working for current Clients and Alumni.

Gross Revenues



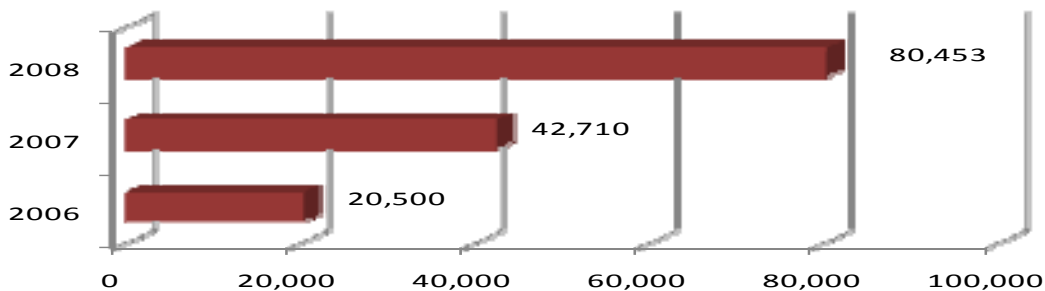
Gross Revenue: The total revenue of current Clients and Alumni.

Capital Raised



Capital Raised: Total capital raised annually by current Clients and Alumni.

Commercial Space Leased



Commercial Space Leased: The total square footage (ft²) of commercial real estate leased by current Clients and Alumni.