

Boulder Innovation Center

Boulder's Entrepreneurial Hub

Overview

The Boulder Innovation Center understands that starting and growing a business is a difficult process that sometimes requires guidance and assistance. Our Boulder Area Business Program is designed to help early stage companies overcome many of the roadblocks and obstacles encountered. In practice this takes the form of a subsidized consulting model. The Boulder Innovation Center is able to bring highly experienced Advisor teams to solve our Clients' problems.

The first step is to understand the goals and objectives for the engagement. The Boulder Innovation Center Staff works closely with Clients to identify the key challenges facing the company. Once the issues are pinpointed, the Boulder Innovation Center will reach into our Advisor database and handpick individuals with relevant experience and expertise to act as volunteer Advisors for the engagement. The Boulder Innovation Center's process facilitates a series of working meetings to address the agreed upon challenges.

Each Client is paired with a Boulder Innovation Center Program Manager who acts as the point of contact, provides resources, recruits Advisors, and manages the interaction between the Client and Advisors.

Client Benefits

- Proven process to address your pressing challenges
- Access to relevant, experienced, professional business leaders who have faced similar issues
- Customized engagements and targeted, timely resources to grow your business and meet personal and professional goals
- Opportunities to develop relationships with local industry leaders

Costs

The Boulder Innovation Center charges a fee of \$750 per month for clients located within Boulder County. Outside of Boulder County, the fee is \$1,200 per month. The invoicing does not begin until the first Advisor meeting and there is no obligation to come in and discuss your unique situation.

This fee covers a portion of the Boulder Innovation Center's operating expenses with the remaining costs covered by our generous Sponsors. There is no minimum time commitment for our Clients, although we have found that our typical engagement is 4 months long.

Examples of Past Client Projects

Finance

- Angel Investor Pitch Preparation
- Debt Financing Preparation
- Investor Introductions
- Financial Modeling
- Cash Management
- Product Pricing

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People/Team

- Management Team Recruiting & Placement
- Organizational Structure recommendations

Product/Technology

- Overall Comprehensive Strategy
- Marketing & Sales Strategies
- Distribution Strategy
- Business Model Refinement
- Scaling the Business
- Manufacturing

For more information or to apply for the Boulder Innovation Center's Services, please visit <http://www.boulderinnovationcenter.com/BABP.html>