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The Boulder Innovation Center Welcomes New Natural & Organic Clients

BOULDER, Colo. (April 28, 2009) – The Boulder Innovation Center has added three new clients to its growing Natural & Organic Business Program: Bozza Food Group, Imagine Beverages, and Tees For Change.

“The Natural & Organic sector continues to gain amazing momentum, despite the economic downturn,” said Tim Bour, the BIC’s Executive Director. “Companies need professional guidance today more than ever and our clients are finding the BIC’s incubation process to be quite beneficial as they navigate through the process of building a successful business.”

The story of the **Bozza Food Group** starts in 1964 when Mike Bozza and his family left Naples, Italy to settle down in New York. His family had passed down the art of pasta making through generations. Mike’s father utilized the family’s recipes for artesian-style pasta to become one of the most famous pasta businesses in New York and Bozza Food Group continues this tradition today. For more information, please visit www.bozzafoodgroup.com

Tees For Change, founded in Spring 2007, is an eco-friendly apparel company that inspires positive thinking. Their products, which include women’s, men’s and children’s t-shirts, are sold on their website and in nearly 200 retail stores, including Whole Foods, Canyon Ranch, Exhale Spa and Omega Institute. All shirts are made from organic cotton or bamboo and they plant a tree for every shirt they sell.

Imagine Beverages' goal is to provide the most innovative and truly functional, all-natural products available anywhere. Their products are not merely functional, they provide function you can feel. You can be sure that Imagine Beverages' products: Are all-natural, provide a true function you can feel, do not contain ingredients known to cause health issues, are based on the latest research combined with centuries old knowledge from around the world and are always formulated around the concept of providing the greatest possible benefit to the consumer.

About the Boulder Innovation Center

The Boulder Innovation Center is one of America’s premier entrepreneurial support organizations. With its highly specialized team of mentors and advisors, the BIC defines a new model for business incubation across key industry sectors holding the most promise for the community, global economies and the environment. Located in one of the most dynamic entrepreneurial ecosystems for early-stage companies – Boulder and the University of Colorado – the BIC blends the resources of business and academia to optimize opportunities for the technologies and companies of the future. The BIC is located in the Faegre & Benson offices in downtown Boulder. For more information, please visit: www.boulderinnovationcenter.com.