

Boulder Innovation Center

Boulder's Entrepreneurial Hub

Boulder Innovation Center Pitch Prep Process

Prospective clients often come to the Boulder Innovation Center with the goal of raising their first round of funding outside of friends and family. The Boulder Innovation Center has developed the following process to help clients attract investment capital:

1. Come in and give your investor pitch to a few of the Boulder Innovation Center staff. We'll give you critical feedback on the pitch and an honest assessment of your chances given our experience raising capital. We can talk about your options for raising money, one of them being through the Boulder Innovation Center's network of ~150 Angel investors.

If you decide to become a Boulder Innovation Center client, here is what we typically do for firms raising capital:

1. Address the issues raised during the first step above by assembling an advisor team or other experts internal or external to the Boulder Innovation Center.
2. Facilitate a pitch review session for the client. The pitch review session is a "live" investor pitch with real investors representing the type and amount of capital the company is trying to raise. Refine the pitch, and repeat as necessary until we have a general consensus between the firm, the Boulder Innovation Center and investors that the deal is ready to go.
3. Determine the proper strategy to introduce the firm's investment opportunity to interested parties.
4. Introduce the deal to the Boulder Innovation Center's informal Angel network and other organized, local Angel groups.

The Boulder Innovation Center's normal fees apply for this service. We do not take equity in our clients or charge a success fee.