

Boulder Innovation Center

Boulder's Entrepreneurial Hub

Boulder Innovation Center Sponsor Benefits

The Boulder Innovation Center (www.boulderinnovationcenter.com) is a 501 c (6) non-profit unique in that we focus on local economic sustainability and leverage the local entrepreneurial community in our efforts. Our main activities focus on commercializing technology emerging from the University of Colorado and the Colorado School of Mines as well as helping established early stage companies overcome their challenges. The commercialization efforts have resulted in the Boulder Innovation Center working with 70+ research teams with 7 start-ups based on University IP being formed. Our program helping established companies has touched almost 400 local start-ups and draws from a pool of over 900 volunteer advisors.

In order to provide these services, the Boulder Innovation Center partners with select local service providers. In exchange, the service providers receive a host of marketing benefits and client referrals.

Here is a quick snapshot of the Boulder Innovation Center's impact on the local community.

Over the past 5 years our efforts have lead to;

- The creation of 342 new jobs
- 6 start-ups commercializing University of Colorado Technology, 1 from the Colorado School of Mines
- \$111.1 million in revenue
- \$52.6 million in new capital

Constant Contact Emails

- Since May of 2008, we've sent out 75 targeted emails to 52,572 local Entrepreneurs, Angels, University of Colorado & Colorado School of Mines Faculty and Business Leaders
- Average open rate of 39.0% (very high)
- Sponsor's Logos with a link back to the sponsor's website are listed down the left side
- Examples of content; CEO & job openings in local early stage companies, investment opportunities, updates on our client's progress, etc...

Boulder Innovation Center Website

- Boulder Innovation Center Sponsors are listed on the website
- Sponsor specific pages within Boulder Innovation Center website with custom messages to the Boulder-Denver Entrepreneurial community
- Between 10/25/09 and 10/30/11, we've had 11,559 visits and 44,744 page views

Client Referrals

- Our staff is trained to recognize a qualified client need that can be satisfied by one of the Boulder Innovation Center's sponsors
- Our referral process has yielded over 395 referrals to our sponsors since 2008

Boulder Innovation Center sponsorships are \$5,000 for 12 months of support. Please contact the Boulder Innovation Center at Eric@BoulderInnovationCenter.com if you would like additional information on sponsorship.