

Boulder Innovation Center

Boulder's Entrepreneurial Hub

FOR IMMEDIATE RELEASE

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Holme Roberts & Owen Renews Commitment to Boulder Innovation Center Holme Roberts & Owen Donates Furthers Sponsorship of the Boulder Innovation Center

BOULDER, CO. (June 28, 2011) – The Boulder Innovation Center (BIC) is pleased to announce that Holme Roberts & Owen (HRO) is continuing its financial support for 2011. HRO has been a long term sponsor and this continued support at the \$5,000 level demonstrates their belief in BIC's results and in local economic development.

Tim Bour, Executive Director of Boulder Innovation Center said "HRO believes in harnessing the potential of entrepreneurs and the research being conducted at the University of Colorado and the Colorado School of Mines. They understand that the next great local company may be in the lab right now."

"The Boulder Innovation Center provides entrepreneurs with efficient access to BIC Program Directors and advisors with business and commercialization experience. HRO has always supported local entrepreneurs and by supporting the BIC we are helping connect entrepreneurs with the business experience they need" commented Chris Hazlitt, a partner based in HRO's Boulder office and member of the BIC's board of directors.

About Holme Roberts & Owen LLP

Holme Roberts & Owen LLP's Boulder office serves clients in technology, clean-tech, medical devices, natural and organic, outdoor gear and apparel, energy, LOHAS, real estate transactions, financing, and other areas. HRO's Boulder clients range from exciting early-stage companies like LineRate Systems, SendGrid, NexGen Storage, TerraLUX, TIGON EnerTech and Kapost, to companies for whom we helped navigate successful exits. These include FTEN's acquisition by NASDAQ OMX Group, LeftHand Network's acquisition by HP, aCerno's acquisition by Akamai Technologies, and Filtrbox's acquisition by Jive Software. These engagements have taught us that entrepreneurs don't just need introductions to potential funding sources; they need to know how to present themselves. Clients also need more than a "business"; they need a fundable business. They don't just need to protect their IP; they need an IP strategy. Clients want trusted advisers passionate about devising roadmaps that guide them at all turns of a venture's lifecycle. Our Boulder clients also have access to the knowledge and experience of over 160 HRO attorneys in Denver, Colorado Springs, Salt Lake City, Los Angeles, San Francisco, Dublin and London. For more information please visit, www.hro.com.

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About the Boulder Innovation Center

The Boulder Innovation Center is one of America's premier entrepreneurial support organizations. With its highly specialized team of mentors and advisors, the Boulder Innovation Center defines a new model for business incubation across key industry sectors holding the most promise for the community, global economies and the environment. Located in one of the most dynamic entrepreneurial ecosystems for early-stage companies – Boulder, the Colorado School of Mines and the University of Colorado – the Boulder Innovation Center blends the resources of business and academia to optimize opportunities for the technologies and companies of the future. For more information, please visit:

www.boulderinnovationcenter.com.