



Energy Commercialization Workshop Series Continues

The Renewable and Sustainable Energy Institute (RASEI) is hosting a series of thought leadership workshops designed to provide a definitive, actionable market roadmap for participants.

Event 2: April 6, 2010, Denver 8 AM – 2:30 PM.

Successfully Commercializing Green Building Materials and Energy Efficiency Solutions

Business leaders from across all segments -- development, consulting, policy, and building products -- will meet to forge a framework for analyzing critical best practices for next generation of green building solutions.

Date/Time: Tuesday, 4/6; 8am – 2:30pm

Location: Denver, CO (The Grand Hyatt)

Workshop Description: In this series, we will look at the business environment and best practices for commercializing sustainable, energy saving building technologies and solutions. Areas covered include building materials and infrastructure as well as building energy management solutions. Both residential and commercial real estate market segments will be explored.

Output: An understanding of the state of the market today, risks and barriers to entry for green technologies and solutions and discussion of best practices for commercial success.

Featured Panelist: Gail Vittori is the co-director of the Maximum Potential Building Systems, and the immediate past co-chair of the U.S. Green Building Council's Board of Directors as well as the Founding Chair of the LEED for Healthcare committee.

Who Should Attend?

Building/development industry members; Start-up entrepreneurs; Investors; R&D leaders

REGISTER FOR THE EVENT: <http://raseicommercializationworkshop.eventbrite.com/>

Workshop Hosts

Renewable and Sustainable Energy institute (RASEI) -- A joint research institute between the National Renewable Energy Laboratory (NREL) and the University of Colorado at Boulder (CU) on research, development, and commercialization of next generation renewable and sustainable energy focused technologies.

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Questions / Contact

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