



SILICON FLATIRONS CENTER'S ENTREPRENEURSHIP INITIATIVE

SILICON FLATIRONS is a nerve center within the Front Range's burgeoning entrepreneurship scene. Our initiatives, which focus on high technology, catalyze entrepreneurship across the University of Colorado-Boulder campus as well as throughout the larger regional entrepreneurial ecosystem. To support networking and an exchange of ideas, we sponsor the monthly **New Technology Meet-Up** and the **Entrepreneurs Unplugged** series. We additionally provide free legal services to area start-ups through our **Entrepreneurial Law Clinic** and support entrepreneurs through our **Crash Course for Entrepreneurs** series. Additionally, students are encouraged to take part in CU's campus-wide business plan competition, the **CU New Venture Challenge**.

Our Initiatives in Depth:

New Technology Meet-Ups regularly attract over 250 people to the Law School's Wittemyer Courtroom. During meetings, emerging businesses lead show-and-tell demonstrations of their new technology. Now over 4000 members and counting, the Boulder Denver New Technology Meet-up Group serves as a meeting place for area start-ups, attorneys, business people, investors, and others in the Front Range's entrepreneurial community. Silicon Flatirons co-sponsors the Meet-Up event, which is led by Robert Reich of local venture-backed company One Riot.

Entrepreneurs Unplugged features food, drink and - most importantly - an experienced entrepreneur who shares his/her start-up experiences. EU is a meeting place that provides faculty, students and community members the opportunity to learn about entrepreneurship through the experiences of a successful entrepreneur. The program offers students and faculty an opportunity to learn how a successful start up is created, as well as an opportunity to ask direct questions to the guest entrepreneur and network with members of the local entrepreneurial community.

Crash Course for Entrepreneurs series provides focused two-hour lectures and panels for the outside community, students and faculty. The Crash Courses directly address the business and legal issues that confront an entrepreneur in launching a new venture.

Roundtable Series on Entrepreneurship, Innovation, and Public Policy gathers local business leaders, attorneys and academics to discuss topics of pertinent interest and is an important means of furthering Silicon Flatirons' goal of elevating the debate around entrepreneurship, innovation, and public policy issues.

CU New Venture Challenge is an annual campus-wide "entrepreneurial launch pad" comprised of workshops, team building events, mentorship, a pitch day and a final business plan competition. The CU NVC gave out over \$15,000 in prizes in 2009-10. SFC co-leads the NVC in conjunction with several academic centers and departments across campus including: the Deming Center for Entrepreneurship, the E-Ship Program at the College of Engineering and Applied Science, ATLAS, ITP, and the TTO.

Entrepreneurial Law Clinic at the University of Colorado Law School provides transactional legal services regarding the formation and development of startup companies for area entrepreneurs.

Entrepreneurial Law Certificate is awarded to law students who complete additional coursework reflecting a concentrated study of issues typically faced by transaction-side lawyers.

For additional information, please contact Brad Bernthal, Director of the Entrepreneurship Initiative and Associate Clinical Professor, at Brad.Bernthal@Colorado.edu.