

# Boulder Innovation Center

*Boulder's Entrepreneurial Hub*

## Top 3 Reasons to Sponsor the Boulder Innovation Center

### BIC Sponsors



### The Boulder Innovation Center Produces Economic Development Results

By efficiently and effectively utilizing our resources, the Boulder Innovation Center achieved the following results for 2010.

Here are some of the 2010 highlights;

**New Jobs Created 93**

**Total Payroll \$21.6M**

**New Capital Raised \$21.9M**

**Revenues \$51.7M**

Here are the highlights from the last 5 years;

**New Jobs Created 342**

**New Capital Raised \$52.6M**

**Revenues \$111.1M**

**Wages & Salaries \$52.8M**

[Click Here For the full Boulder Innovation Center 2010 Metrics Report](#)

With additional financial support, we can improve this impact on the Front Range Economy.

### Access to Early Stage Companies

The Boulder Innovation Center has made 360+ referrals to local service providers since 2008.

Our process;

**Identify** - Identify a client need that matches with a sponsor's service.

**Qualify** - Carefully qualify the client's need.

**Educate**- Educate the client on the value & benefit of using a sponsor's service.

**Articulate**- Put the referral, need & introductions into a common format.

**Distribute**- Send to all appropriate BIC sponsors.

### Exposure to the Entrepreneurial Community

Join the list of esteemed companies on the left of this email



townsend.



and enjoy exposure to the Boulder Innovation Center's network of 3,000 Entrepreneurs, University Faculty, Angels and supporters. The Boulder Innovation Center has distributed 40,000+ emails and has had over 6,500 visits to our website since 10/09.

### Sponsorship Information

Boulder Innovation Center sponsorships are \$5,000 for 12 months of support.

[Please click here for more information on Boulder Innovation Center Sponsorships.](#)

Please let us know if you would like to continue the sponsorship discussion. We would be happy to find a convenient time to meet

[Eric@BoulderInnovationCenter.com](mailto:Eric@BoulderInnovationCenter.com)  
or 303.444.2111.

We look forward to speaking with you.

Sincerely,  
Eric Gricus  
Boulder Innovation Center  
[Eric@BoulderInnovationCenter.com](mailto:Eric@BoulderInnovationCenter.com)  
303.444.2111

[Forward email](#)



This email was sent to [eric@boulderinnovationcenter.com](mailto:eric@boulderinnovationcenter.com) by [eric@boulderinnovationcenter.com](mailto:eric@boulderinnovationcenter.com)

Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Boulder Innovation Center | 1155 Canyon Blvd | Suite 400 | Boulder | CO | 80302-5414