

Boulder Innovation Center

Boulder's Entrepreneurial Hub

Boulder Innovation Center Summer Newsletter

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BIC Sponsors



BIC Clients Place 1st and 2nd at The Bard Center for Entrepreneurship Business Plan Competition

The [Olomomo Nut Company](#) and [The Organic Dish](#), won 1st and 2nd prize (respectively) at the [Bard Center for Entrepreneurship's](#) 9th annual Business Plan Competition. Both companies agreed that their success would not have been possible without the support of the Boulder Innovation Center. The BIC engaged with both companies early on, providing guidance and counsel and advising as they grew their companies. For more information, click [here](#).

BIC CleanTech Clients Supported by Governor's Energy Office and CU Energy Initiative (now called Renewable and Sustainable Energy Institute)

The Boulder Innovation Center's Renewable Energy and CleanTech Program has assisted dozens of promising start-up companies over the last year, and owes its success to grants received from the [Colorado Governor's Energy Office](#) and [The University of Colorado Renewable and Sustainable Energy Institute-RASEI](#). This financial support was key to launching the BIC's Program, helping promising early stage firms and in transferring technology from university research labs to commercial markets. For more information, click [here](#).

BIC Metrics Report on Entrepreneurial Success

The BIC Metrics Report for 2008 indicates strong economic growth within Boulder's entrepreneurial ecosystem of scientific research, business mentor and venture capital networks.

During 2008 we worked with 150 companies and CU Technologies and had 71 clients. We are happy to report that our Clients and Alumni;

- Added 68 jobs
- Had 204 total employees
- Achieved sales of \$18.6M
- Raised \$5.3M in capital



-Leased 80,453 SQFT of real estate

In addition, the BIC was instrumental in forming four new start-up companies commercializing technology coming out of the University of Colorado: [3QMatrix](#), [Line Rate Systems](#), [ION Engineering](#), and [Tusaar](#). To view the 2008 BIC Metrics Report, click [here](#).

BIC On Track to More Than Double Referrals to Sponsors in 2009

In 2008, we made 90 client referrals to BIC Sponsors and looked for ways to improve the process. In June 2009 we surpassed our 2008 referral level, as we continue to grow this program by identifying client needs that match a sponsor's capability and services. As a liaison between our clients and sponsors, the BIC has a unique capability to make connections and create relationships between early stage businesses and qualified service providers. To view the BIC Referral Report, click [here](#)

Program Updates

Natural & Organic Program

The Natural & Organic Program has continued to thrive in 2009, building upon the success of 2008.

Active clients include;

[Bobo's Oat Bars](#) *Oat Snack Bars*
[Culinary School of the Rockies](#) *Professional Culinary School with a Focus on Sustainability*

[Olomomo Nut Company](#) *Uniquely Spiced All-Natural Packaged Nuts* - Won the 1st prize which allowed them the opportunity to join the BIC program in August.

[Lumia Organic](#) *Organic Candles*

We have had eight graduates to date this year, including;

[Sticky Fingers Cooking](#) *Children's Cooking School*
[Goddess Garden](#) *Organic Skin Care & Sunscreen*
[Basket Africa](#) *Importer of fine African Market Baskets*
[Imagine Beverages-Sensia](#) *Functional Beverage Promoting Focus*
[La Isha](#) *Pomegranate Personal Care Items for Women*
[Organic Pet Superfood](#) *Organic Pet Supplements*
[Tees for Change](#) *Organic Tee Shirts with Inspirational Messages*
[Bozza Food Group](#) *Frozen Pastas*

Julie Dye who has been one of the N&O program managers and a very influential part of building our burgeoning program, will take leave at the end of August to give birth to her second baby. Best wishes Julie on a safe and healthy delivery!

If you are interested in becoming a BIC Natural & Organic client or advisor, please contact Lisa Bell at Lisa@BoulderInnovationCenter.com.



-Lisa Bell, Program Manager

Renewable Energy & Clean Tech Program

The Energy Program is an expanding effort that provides commercialization support for emerging energy technology targeting both innovations developed at the University of Colorado and along the Front Range. While the BIC Energy Program works with a variety of clients, special areas of focus for the energy program include Smart Grid and Battery Technology.

Active clients include;

[Ion Engineering](#) CU Innovation in New Material to Capture CO₂ in Natural Gas or Coal Plants

[Phobos Energy](#) CU Innovation in improving the efficiency, cost, and reliability of distributed electrical generation

[Microchannel Heat Exchanger](#) CU Innovation in Low Cost Heat Exchange Technology

[Improved Electrolyte/Anode for Batteries](#) CU Innovation in Material Systems for Li-Ion Batteries

[FloWise](#) Energy Management Software & Services

[Nexajoule](#) Efficient Cooling Systems for Residential/Light Commercial/Industrial Markets

[Intrago](#) Mobility Solutions & Automated Rental of Personal Electric Vehicles

[ALD NanoSolutions](#) CU Innovation in Atomic Layer Deposition of Nano-particles

[VanDyne SuperTurbo](#) Turbo charger for improved engine efficiency

If you are interested in becoming a BIC Energy client or advisor, please contact Eric Gricus at

Eric@BoulderInnovationCenter.com, or Ken Altshuler at

Kena@BoulderInnovationCenter.com.

-Eric Gricus & Ken Altshuler, Program Managers

Space Program

The Space Program is a partnership with the [8th Continent Aerospace Business Incubator](#) and has been actively accelerating the growth of entrepreneurial Colorado companies using aerospace technology to grow jobs along the Front Range.

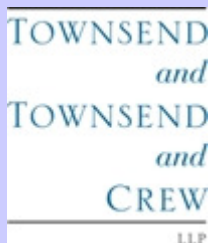
Active clients;

[ColdQuanta](#) Ultracold Matter Devices Based on Nobel Prize Winning CU Technology

[sysRAND](#) Development of a novel power system for a range of autonomous/remotely-located applications with high-reliability requirements, such as long-duration spaceflight - The BIC's work with sysRAND is in conjunction with the [Colorado Springs Technology Incubator](#).

Graduates;

[Flaik](#) GPS Based Skier Tracking



Join our list

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If you are interested in becoming an 8th Continent Aerospace Business Incubator client or advising with one of our client companies, please contact Eric@BoulderInnovationCenter.com.

-Eric Gricus, Program Manager

BioScience Program

The BIC's BioScience Program supports the commercialization of high potential technology emerging from the University of Colorado.

Active clients include;

[Bioformatics](#) *CU Innovation in High Throughput Sequencing of Genome Using Bacteria*

[Muscle Engraftment](#) *CU Innovation in Engraftment and Survival of Adult Skeletal Muscle Cells*

[Dox Analog](#) *CU Innovation of Novel Cancer Therapeutic*

[Detection of DNA Hybridization](#) *CU Innovation in Detecting hybridization of nucleic acids using LC and cationic surfactant nanolayers*

If you are interested in becoming a BIC BioScience or advising with one of our client companies, please contact

TimP@BoulderInnovationCenter.com.

-Tim Prodanovich, Program Manager

Nanotechnology/Optical/ Engineering Program

The BIC's Nano/Optical/Engineering Program is making great strides in the commercialization of ground breaking innovation.

Active clients include;

[Tusaar](#) *Water Purification of Radionuclide & Acid Metals Removal*

[Battery Market Project](#) *Value Chain Analysis of Battery Markets*

[NSF Dam Center](#) *Proposal to Set Up a Dam Studies Center*

[Optical Backplane](#) *Novel Ultrafine Light Guide Technology*

[QFlex](#) *Nano-Crystal Si-Ge PV Technology*

If you are interested in becoming a BIC Nano/Optical/Engineering client or advising with one of our client companies, please contact KenA@BoulderInnovationCenter.com.

-Ken Altshuler, Program Manager

IT Program (Software & Hardware)

The BIC welcomes Gary Galusha as the IT Program Manager. Gary brings deep industry experience to the BIC team and has actively engaged with clients from the local community and CU.

Active clients include;

[Chaperone LLC](#) *Software security systems that protect a client's intellectual property*

[TechnoShark](#) *CU Innovation in Mobile Proximity Applications for*

Social Networks

If you are interested in becoming a BIC IT client or advising with one of our client companies, please contact

GaryG@BoulderInnovationCenter.com.

-Gary Galusha, Program Manager

The BIC is looking for interested Advisors to help in the commercialization of exciting and promising ideas. If interested, please contact Advisor@BoulderInnovationCenter.com

BIC Sponsor Information

Metzger Associates

Metzger Associates is one of the most respected strategic communications firms in the Rocky Mountain region, with a national reputation for results, creativity, aggressive execution and out-of-the-box thinking. We partner with some of the country's leading and most influential companies.

We were one of the first agencies in the country to apply New Media technologies to communicate clients' key messages. Through traditional media and new interactive channels, we position our clients as thought leaders and innovators. Our goal is to improve your bottom line as well as your visibility. Founded in 1991 in a cabin west of Boulder, Colorado, Metzger Associates has had the privilege of telling important stories about some of the most influential companies of the Information Age. The people who make this happen every day is our staff of award-winning, smart and recognized business professionals, all with decades of experience in strategic communications, public relations, multimedia marketing, and capital strategies.

We are flexible in our approach to clients, recommending and providing the services you need to reach your company's unique goals and tell your story to the audiences that matter most. Using research, creative services, our Smartblog program, event planning, New and Social Media applications and traditional media relations, we will make your communications aspirations a reality.

For all our clients, from telecommunications to viral marketing for restaurants to space technology, from customer interaction management to gourmet food on the Net, Metzger Associates lives its motto: We Kick Ass.

Call 303-786-7000 or visit our Web site to learn more:

www.metzger.com

Wells Fargo

With 10 banking stores in Boulder and Broomfield counties, Wells Fargo Bank helps its customers - individuals and businesses - succeed financially by providing a full range of financial services. Equally important is Wells Fargo's commitment to the local community. Wells Fargo is proud to support organizations such as the Boulder Innovation Center which help make Boulder a dynamic, vibrant place to live, work and do business. For more info, visit www.wellsfargo.com.

The BIC continues to support the vibrant and dynamic entrepreneurial community present here in Boulder. We feel this creates a rising tide helping all who live and work in the area and continues to make Boulder a great place to start or grow your business.

We could not do this without the support of our volunteers and sponsors. The BIC is a 501c (6) non-profit. We rely on members of the public sector and private sector for sponsorships to support our annual operating costs. If you or your company would like to discuss ways you can help provide needed financial support of the BIC, please contact us. Your help is greatly appreciated.

Sincerely,

Tim Bour, Executive Director
Boulder Innovation Center

303.444.2111

Tim@BoulderInnovationCenter.com