

Boulder Innovation Center

Boulder's Entrepreneurial Hub

FOR IMMEDIATE RELEASE

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Boulder Innovation Center Adds Goddess Garden Organic Skin Care to Client Roster

BOULDER, CO. (1-27-09) – The Boulder Innovation Center (BIC) has added a new client to its Natural & Organic Business Program, Boulder-based Goddess Garden. Goddess Garden's sun care and skin care lines include 70% organic sunscreens, facial products, body care, lip balms and more. As a 4th generation herbalist, Nova Covington-Halter founded Goddess Garden in 2004. Goddess Garden offers organic skin care produced with the finest ingredients from organic farmers and sustainable sources including fair-trade shea butter from a women's cooperative in Togo, Africa and 100% pure, therapeutic-grade essential oils. All of Goddess Garden's packaging is recyclable and manufactured in a facility that is 100% wind-powered. The company actively supports organic farming and environmental organizations. More information can be found at www.GoddessGarden.com.

"The Boulder Innovation Center has been essential in linking us with professionals in the natural products industry to help guide our business development and growth plan for the future," said Covington-Halter.

BIC Executive Director, Tim Bour said, "In the current economic conditions, it is particularly important that we support local businesses, which are the foundation for Boulder's economy. We aim to provide our clients with advice specific to their company and needs that will help them not just survive, but thrive in economically challenging times."

The BIC's Boulder Area Business Program is designed to help new and early stage companies overcome the roadblocks and obstacles encountered while growing a business. Each Client is paired with a BIC Program Manager who works with the Client to identify the key challenges they are facing and create a solid plan to overcome these issues while achieving their personal and professional goals. The BIC then provides volunteer teams of experienced advisors to guide the clients towards success. In addition to working with Clients in the Natural & Organic sector, the BIC serves clients working in Software, Renewable Energy/Cleantech, Bioscience, Nanotechnology, Space Commercialization, Optical and Engineered products.

About the BIC

The Boulder Innovation Center is a 501 c (6) nonprofit focused on economic development through supporting entrepreneurship in the Boulder area. The center's service model provides a "high-touch" approach to helping companies by matching each client with a team of seasoned serial entrepreneurs and business experts who serve as volunteer advisers. The BIC is supported by fees paid by its clients along with support from City of Boulder, University of Colorado, Boulder Economic Council, State of Colorado, Boulder Chamber of Commerce, 8th Continent Aerospace Business Incubator, Naturally Boulder and donations from private sponsors. For more information please visit www.boulderinnovationcenter.com.

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