

# Boulder Innovation Center

*Boulder's Entrepreneurial Hub*

## FOR IMMEDIATE RELEASE

**CONTACT:** Eric Gricus  
Client Development  
Boulder Innovation Center  
Office: 303.444.2111  
Mobile: 720.289.7886  
Fax: 303.444.3111

## **Boulder Natural & Organic Companies Graduate from Boulder Innovation Center Business Program**

BOULDER, CO. (1/6/09) – Boulder Innovation Center (BIC) clients Novaurora Skin Care, Altitude Spirits, Simply Boulder Culinary Sauces, Bhakti Chai and The Organic Dish recently completed working in the Natural & Organic Business Program.

BIC Director, Tim Bour said, "Over the past 6 months we have helped these five Natural & Organic clients with many aspects of their business, from financial pitch preparation to marketing and manufacturing and everything in between. We look forward to a vibrant Natural & Organic Program in 2009 as we continue to actively recruit more companies in this burgeoning business sector."

Recent graduates from the Natural & Organic Program include:

**Novaurora Skin Care** has united up-to-date skincare and cosmetic science with pure, non-toxic botanicals to create body- and earth-friendly products for men and women of all ages, acne to aging. <http://auroranova.com/>.

**Altitude Spirits** is the proud maker of Vodka 14, an award-winning USDA Certified Organic vodka of exceptional purity and taste. Altitude Spirits brings together family tradition, a strong commitment to environmentally sustainable agriculture, and a passion for purity. [www.altitudespirits.com](http://www.altitudespirits.com).

The brainchild of Seth Mendelsohn, an avid cook and connoisseur of world-class cuisine, **Simply Boulder** was born in Colorado with a mission to produce the finest culinary sauces available. All of their culinary sauces are sweetened with agave nectar, gluten free, and made with pure olive oil. [www.simplyboulder.com](http://www.simplyboulder.com).

Micro-brewed locally, **Bhakti Chai** is a blend of fresh pressed ginger and fiery spices in a sweet broth of Organic Fair Trade black tea. Bhakti Chai can be found in over 125 cafés and restaurants throughout Boulder County, Denver, Ft. Collins, & Colorado Springs - as well as Whole Foods and other retail outlets. [www.BhaktiChai.com](http://www.BhaktiChai.com).

With a focus on seasonal, local ingredients and features on chefs and farms in the Boulder area, **The Organic Dish** provides ready-to-cook organic meals and dinner kits through local pickup and delivery, as well as national shipping. [www.TheOrganicDish.com](http://www.TheOrganicDish.com).

The BIC's Boulder Area Business Program is designed to help new and early stage companies overcome the roadblocks and obstacles encountered while growing a business. Each Client is paired with a BIC Program Manager who works with the Client to identify the key challenges they

Boulder Innovation Center  
1900 15<sup>th</sup> Street Boulder, CO 80302  
Phone: 303.444.2111 Fax: 303.444.3111  
[info@BoulderInnovationCenter.com](mailto:info@BoulderInnovationCenter.com)



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are facing and create a solid plan to overcome these issues while achieving their personal and professional goals. The BIC then provides volunteer teams of experienced advisors to guide the clients towards success. In addition to working with Clients in the Natural & Organic sector, the BIC serves clients working in Software, Renewable Energy/Cleantech, Aerospace, Bioscience, Nanotechnology, Optical and Engineered products.

## **About the BIC**

The Boulder Innovation Center is a 501 c (6) nonprofit focused on economic development through supporting entrepreneurship in the Boulder area. The center's service model provides a "high-touch" approach to helping companies by matching each client with a team of seasoned serial entrepreneurs and business experts who serve as volunteer advisers. The BIC is supported by fees paid by its clients along with support from City of Boulder, University of Colorado, Boulder Economic Council, State of Colorado, Boulder Chamber of Commerce, 8<sup>th</sup> Continent Aerospace Business Incubator, Naturally Boulder and donations from private sponsors. For more information please visit [www.boulderinnovationcenter.com](http://www.boulderinnovationcenter.com).