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Boulder Innovation Center Adds Another New Client to its Growing Natural & Organic Program

BOULDER, CO. (9-17-08) – The Boulder Innovation Center has added a new client to its growing Natural & Organic Business Program, Boulder-based Hemp Sources Inc.

Hemp Sources Inc. (<http://www.hempiscream.com>) produces non-dairy ice cream sandwiches made from hemp milk and hemp cookies. A long-standing fixture at Red Rock's concerts, Hemp I Scream has moved from vending at events to retail distribution through UNFI Rainbow Natural Foods in select natural foods stores and regional Whole Foods Markets. The company is refining its business skills and structure to increase production and distribution and has many other hemp food product ideas.

"I appreciate the mentoring I've received from the BIC," says Susan Squibb, president of Hemp Sources Inc. "We started the company as a fun activist project and now we are searching for the right business steps to take our product and message further in the natural food industry."

BIC Director, Tim Bour said, "The Natural & Organic Program is in high gear with eight current clients and several happy graduates who are on their way with the tools necessary for long-term success."

The BIC's Boulder Area Business Program is designed to help new and early stage companies overcome the roadblocks and obstacles encountered while growing a business. Each Client is paired with a BIC Program Manager who works with the Client to identify the key challenges they are facing and create a solid plan to overcome these issues while achieving their personal and professional goals. The BIC then provides volunteer teams of experienced advisors to guide the clients towards success. In addition to working with Clients in the Natural & Organic sector, the BIC serves clients working in Software, Renewable Energy/Cleantech, Bioscience, Nanotechnology, Optical and Engineered products.

About the BIC

The Boulder Innovation Center is a 501 c (6) nonprofit focused on economic development through supporting entrepreneurship in the Boulder area. The center's service model provides a "high-touch" approach to helping companies by matching each client with a team of seasoned serial entrepreneurs and business experts who serve as volunteer advisers. The BIC is supported by fees paid by its clients along with support from City of Boulder, Boulder Economic Council, University of Colorado, State of Colorado and donations from private sponsors. For more information please visit www.boulderinnovationcenter.com.