



BOULDER COUNTY
BUSINESS
REPORT

August 21, 2008

LOCAL NEWS

Innovation center adds Simply Boulder

BOULDER - The Boulder Innovation Center has added Boulder-based Simply Boulder to its natural and organic business program.

The innovation center is a nonprofit group that supports entrepreneurs in the Boulder area by matching business owners with advisers and other community resources to help their company grow.

Simply Boulder produces all-natural culinary sauces.

The natural and organic business program is run by Lisa Bell and Julie Dye, who joined the innovation center in July.

"We are thrilled at the growth and progress of our natural and organic program," said Tim Bour, director of the center, in a statement.

The center charges \$750 per month. This fee covers some of operating expenses with the remaining costs covered by the center's sponsors. There is no minimum time commitment for its clients.

The innovation center currently has Bhakti Chai, The Organic Dish, Two Moms in the Raw, NovAurora Skin Care, Altitude Spirits, Hemp I Scream and Simply Boulder as clients in its natural and organic program.