

Boulder Innovation Center

Boulder's Entrepreneurial Hub

FOR IMMEDIATE RELEASE

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Boulder Innovation Center Adds The Organic Dish to its Natural & Organic Program Client Roster

BOULDER, CO. (9-04-08) – The Boulder Innovation Center (BIC) has added a new client to its growing Natural & Organic Business Program, Boulder-based The Organic Dish.

The Organic Dish began when founders Beckie and Toby Hemmerling permanently changed their eating habits to include more fresh ingredients and whole grains, and eliminate processed foods, preservatives, caffeine and sugar from their diets. The results were amazing. The Organic Dish aims to share the benefits of great food with people who are too busy to think about delicious recipes, read every label in the grocery store, research local producers and spend time in the kitchen to prepare each meal. With a focus on seasonal, local ingredients and features on chefs and farms in the Boulder area, the Organic Dish provides ready-to-cook organic meals and dinner kits through local pickup and delivery, as well as national shipping. More information can be found at www.theorganicdish.com.

“Working with the Boulder Innovation Center is turning out to be a real benefit. Right from the start, Julie rolled up her sleeves and dove right in,” said Toby Hemmerling. “She listened and learned about our business, and then recommended a board of advisors who are now helping us confront strategic challenges and identify and capitalize on opportunities.”

BIC Director, Tim Bour said, “We are thrilled at the growth and progress of our Natural & Organic Program. In the past five months we have added ten new clients to the program and continue to actively recruit more Boulder companies in this burgeoning business sector.”

The BIC’s Boulder Area Business Program is designed to help new and early stage companies overcome the roadblocks and obstacles encountered while growing a business. Each Client is paired with a BIC Program Manager who works with the Client to identify the key challenges they are facing and create a solid plan to overcome these issues while achieving their personal and professional goals. The BIC then provides volunteer teams of experienced advisors to guide the clients towards success. In addition to working with Clients in the Natural & Organic sector, the BIC serves clients working in Software, Renewable Energy/Cleantech, Bioscience, Nanotechnology, Optical and Engineered products.

About the BIC

The Boulder Innovation Center is a 501 c (6) nonprofit focused on economic development through supporting entrepreneurship in the Boulder area. The center’s service model provides a “high-touch” approach to helping companies by matching each client with a team of seasoned serial entrepreneurs and business experts who serve as volunteer advisers. The BIC is supported by fees paid by its clients along with support from City of Boulder, University of Colorado, Boulder

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